◀ PULL THIS STRIP TO EXPOSE ADHESIVE

GMC

2026 GMC SIERRA 1500 AT4

EXTERIOR: SUMMIT WHITE
INTERIOR: JET BLACK WITH KALAHARI ACCENTS
ENGINE: 6.2L ECOTEC3 V8
TRANSMISSION: 10-SPEED AUTO

Visit us at www.gmc.com

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
*AUTOMATIC EMERGENCY BRAKING
*FORWARD COLLISION ALERT
*FRONT PEDESTRIAN BRAKING
*LANE KEEP ASSIST W/LANE DEPARTURE WARNING
*FOLLOWING DISTANCE INDICATOR
*INTELLIBEAM-AUTO HIGH BEAM
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- SAFETY ALERT SEAT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET BED & INSTRUMENT PANEL
- OFF-ROAD SUSPENSION WITH 2" LIFT AND MONOTUBE SHOCKS
- SKID PLATES
- HILL DESCENT CONTROL
- ALL-TERRAIN TIRES
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- BOSE PREMIUM SOUND SYSTEM
- 8 YEARS ONSTAR BASICS SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- ADAPTIVE CRUISE CONTROL
- KEYLESS OPEN & REMOTE START

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- PERFORATED FRONT LEATHER AND 10 WAY PWR FRONT BUCKET SEATS
- POWER STEERING COLUMN
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED
- PREMIUM FLOOR LINERS

EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED MIRROR
- LED FOG LAMPS
- RAIN SENSING WIPERS
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE	**$68,000.00**

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

AT4 PREMIUM PACKAGE	1,545.00
AT4 PREFERRED PACKAGE • UNIVERSAL HOME REMOTE • REAR SLIDING POWER WINDOW OFF-ROAD HIGH CLEARANCE STEPS (DEALER INSTALLED)	
TECHNOLOGY PACKAGE • REAR CAMERA MIRROR • MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY • BED VIEW CAMERA	1,525.00
ENGINE: 6.2L ECOTEC3 V8 WITH DYNAMIC FUEL MANAGEMENT	1,500.00
TRI-FOLD HARD TONNEAU COVER (DEALER INSTALLED)	1,250.00
POWER SUNROOF	995.00
ACTIVE EXHAUST	395.00
3 YEARS, SIRIUSXM (NON-TRANSFERABLE) SEE SIRIUSXM.COM/TERMS	299.00
GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE - 3.23 RATIO	INC.

TOTAL OPTIONS	$7,509.00
TOTAL VEHICLE & OPTIONS	$75,509.00
DESTINATION CHARGE	2,795.00
TOTAL BEFORE SAVINGS	$78,304.00
AT4 PREMIUM PACKAGE DISCOUNT	-500.00
TOTAL VEHICLE PRICE*	**$77,804.00**

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

16 MPG combined city/hwy

15 city

19 highway

6.2 gallons per 100 miles

SIERRA 4WD

Standard pickup trucks range from 12 to 87 MPG. The best vehicle rates 146 MPGe.

You spend $11,000 more in fuel costs over 5 years compared to the average new vehicle.

GBG

Annual fuel cost $3,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 3 (1 – 10, Best)

Smog Rating (tailpipe only): 5 (1 – 10, Best)

This vehicle emits 539 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and costs $8,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $4.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★★ / Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat ★★★★★ / Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

Better drives start with OnStar®
Activate today
Learn more at onstar.com, or scan the QR code
onstar.com/privacy

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 38%
MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
ROANOKE, IN U.S.A.
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre–Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC
GMLBL_PROD_0044 – 11/01/2025

ORDER NO GGCCPJ SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 47554
FINAL ASSEMBLY:
ROANOKE, IN U.S.A.

VIN 1GTUUEEL7TZ513025 REISSUE

DEALER TO WHOM DELIVERED
FRANK BROWN GMC TRUCK
PO BOX 65090
LUBBOCK, TX 79464-5090